

Annual Report – Sing Out Loud

Fiscal Year Ending 2016 (July 1, 2015 – June 30, 2016)



Mission Statement:

Sing Out Loud was organized exclusively for educational and charitable purpose to create an inviting and safe community for young women to share in musical excellence, build confidence, and gain perspective about the world through the gift of music. The purpose of Bella Voce is to inspire young women, through singing, to realize their highest potential in order to more broadly impact the world.

Activities:

Program of Choirs –

- Sing Out Loud conducted this season with three regular choirs, Bella Voce Young Women's Choir, Bella Fiore, and The Bellettes. A total of 121 singers participated in Sing Out Loud activities this season, including 57 in Bella Voce (grades 9-12), 22 in Bella Fiore (grades 6-8), and 42 in The Bellettes! (grades 1-5).
- All programs support grounding singers in healthy vocal technique and work ethic through learning challenging music and performance.
- All Bella choirs offer a supportive and fun community of girls who love to sing, spend time together, bless others with their music and passion, and learn how music has the power to make a unique difference in the world.

Rehearsals –

Weekly rehearsals conducted at St Luke's Episcopal Church, Rochester, MN

- September, 2015 through May, 2016

Rehearsal Retreat, at Camp Victory, Zumbro Falls, MN

- Bella Voce held an overnight rehearsal retreat at Camp Victory on the weekend of September 12-13, 2015
- Bella Fiore held their rehearsal retreat in October, 2015
- Bella Voce held an additional one-day retreat in February, 2016

Performances –

"A Capella Festival"

- Saturday, November 7th, 2015, Stewartville, MN
- Bella Voce was fully engaged as a performing group at the southeast Minnesota regional A Capella Festival, which drew hundreds of performers in 7 groups that ranged from high school groups to community organizations. Each shared their unique brand of a *capella* choral music as well as a collaboration performed together. A second concert that evening was offered as a benefit for NAMI (National Association of Mental Illness).

"A Bella Christmas: Let There Be Peace"

- Friday, December 4th at 7:30 p.m. (St Francis Catholic Church, Rochester, MN)
- Saturday, December 5th at 7:30 p.m. (Holly Spirit Catholic Church, Rochester, MN)
- Sunday, December 6th 2013 at 4:00 p.m. (St Francis Catholic Church, Rochester, MN)
- The Bella Voce Young Women's Choir and Bella Fiore choir presented three holiday performances. The choirs performed multiple works individually and combined, both a capella and joined by a variety of instrumentalists and accompaniment, ranging from string quartet, trumpet, percussion, guitars, and Elinor Niemisto on harp. Audiences heard contrasting arrangements of *Infant Holy*, perennial favorites by Z. Randall Stroope and John Rutter, including *Tomorrow Shall Be My Dancing Day* and *Star Carol*, and many other intriguing selections rounded out the program, even including an energetic arrangement of Garth Brooks' *Baby Jesus*.

"Simple Gifts"

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2016 (July 1, 2015 – June 30, 2016)



- Sunday, May 1st, 2016 at 2:00 and 6:00pm. (Christ United Methodist Church, Rochester, MN)
- Bella presented “Simple Gifts” as an engaging performance program that featured an eclectic variety of music centered on the theme of “centered simplicity” in everyday life through the gift of song and singing together. Selections with powerful text ranged from classical to contemporary and spirituals, including settings of *The Gift to Be Simple*, *Set Me as A Seal*, John Rutter’s *Look at the World*, and a fun closing arrangement of *Lean on Me* from Glee. This collaboration was presented by performers full of life, experience, and passion that simply could not be missed!

Tours and Special Activities–

Rochester-area nursing home rehearsal and performance

- November , 2015 at The Waters senior living center

“Musical Trolley”

- Singers enjoyed sharing their holiday song —and spirit—on multiple stops around Rochester via a chartered open-air Trolley.

Christmas Nativity

- Bella Fiore participated in the Christmas Nativity holiday festival in Rochester on December 5th, 2015, offering musical selections to kick off the holiday season in style!

Collaboration / Sharing session with University of Minnesota women’s choir

- November, 2015

Area and Population Served:

Singers & Musicians –

- The 57 singers of Bella Voce Young Women’s Choir were drawn from 10 cities and 15 different schools from throughout southeastern Minnesota. The 22 girls of Bella Fiore were also drawn from multiple communities in the region, as were the 42 singers in The Bellettes.

Concert attendees and donors –

- Approximately 2,415 people, including an estimated 732 youth, attended Bella concerts and performance events during the 2015-16 concert season.
- An additional 75-100 individuals were served by Sing Out Loud via in-facility/in-home musical offerings
- Donations were received from individuals spread widely from throughout Minnesota, Wisconsin, and Iowa.

Strategic and Next Season Planning:

- We are thrilled to announce that Bella Voce Young Women’s Choir was selected—via a very competitive audition process of hundreds of choirs from around the world—to be a guest performing choir at the National American Choral Directors Association (ACDA) convention!
 - The national ACDA convention will be held in Minneapolis in March, 2017
- Next season represents the 10th ANNIVERSARY season of Bella! The board and staff are planning a full season of rehearsals, choir retreats, and concerts is planned for the upcoming year, including an even more festive and inclusive Christmas program – at the ethereal Assisi Heights chapel.
 - In addition to the primary concert series in December and May, the choirs will engage in community choir awareness events, and outreach activities.
 - The Bellettes will again rehearse and perform only in spring semester, for girls in 1st – 5th grades.
 - Several additional performance opportunities with area organizations and non-profits are currently being explored as well.

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2016 (July 1, 2015 – June 30, 2016)



- Staffing changes
 - Teresa Kramer, Bella Fiore accompanist, moved away from Rochester at the end of the season to pursue schooling. In her place, as we were very pleased that Laurie Priniski agreed to serve as the accompanist for Bella Fiore, starting with the 2016-17 season.
- Financial Statement
 - The negative net income for this fiscal year reflects one-time investments made in major publicity/communications projects, including a complete website redesign and making a promotional video about Sing Out Loud and the choirs.
 - Income & expense details are noted below.
- Factoring in artistic & strategic plans, mini-touring, and 10th Anniversary celebration plans, the budget for Fiscal Year Ending 2016 (FYE2016) was set at \$126,414.

Board of Directors:

- President – Tracy Austin
- Secretary – Mark Winemiller
- Treasurer – Ann Elliott
- Artistic Director – Shelly Winemiller
- At-large Community Members – Ellington Miller, Betsy Singer, Laura Archbold

Staff:

- Artistic & Executive Director – Shelly Winemiller
- Choir Directors – Stephanie Nolting, Shelly Winemiller
- Accompanist – Laurie Priniski
- Operations Administrator – Cindy Pauley

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2016 (July 1, 2015 – June 30, 2016)



Financial Statement – Sing Out Loud

FYE2016 (July 1, 2015 – June 30, 2016)

INCOME –

Contributions		
Individuals	\$	15,926
Businesses & organizational grants	\$	12,200
Governmental grants (SEMAC)	\$	4,000
TOTAL Contributions	\$	32,126
Tuition	\$	45,602
Less tuition assistance	\$	(1,726)
TOTAL Net tuition received	\$	43,876
Ticket sales	\$	33,385
Recording & clothing sales, concert attire	\$	7,060
Special events income	\$	37
Interest	\$	59
TOTAL additional revenue	\$	40,541
TOTAL INCOME	\$	116,543

EXPENSES –

Banking (incl. credit card processing)	\$	54
Facilities (rehearsals, concert, retreat) & Equip maint.	\$	11,806
Music library	\$	1,954
Performance Copyrights, Web design, Ads, Dues, Insurance	\$	3,589
Postage & mailing	\$	1,056
Printing & copying	\$	3,102
Concert attire net, Refreshments, Misc singer expenses	\$	5,313
Supplies (concert production, office, recognition)	\$	1,167
Telephone, Tour, Travel & meeting	\$	503
Recordings (CD production, copyrights, mailing)	\$	6,665
Contract personnel (musicians, accounting, grant-writing)	\$	9,365
Grants & Scholarships	\$	1,000
Staff personnel (salaries, payroll taxes, workers comp)	\$	74,185
TOTAL EXPENSES	\$	119,759

NET INCOME (loss)	\$	(3,547)
Total Net Assets at end of FYE2015 (6/30/2015)	\$	60,701
Total Net Assets at end of FYE2016 (6/30/2016)	\$	57,152

Total *direct program service* expenses \$ 100,890

Total *support expenses*: management, general, & fundraising \$ 19,200

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song